

JOÿ

GRANDS ARMAGNACS

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2007-2008 COLLECTION

BY PACO RABANNE



Today's Armagnac is timeless. It's had all the time in the world to mature.

For over 600 years, Armagnac has woven its magic, linking countless generations to the brandy we enjoy today. This is what makes it an exceptional product.

The secret lies in knowing when to capture its flavour. Henceforth, this is what Joÿ will be doing for you. Every two years, a new collection, presented by a renowned couturier or celebrated artist, will embody the very best of Armagnac - excellence incarnate. Produced in very limited quantities, Joÿ Armagnacs are reserved for an elite of connoisseurs. It is a privilege to be counted among them.

wine growers  
**Armagnac**  
producers



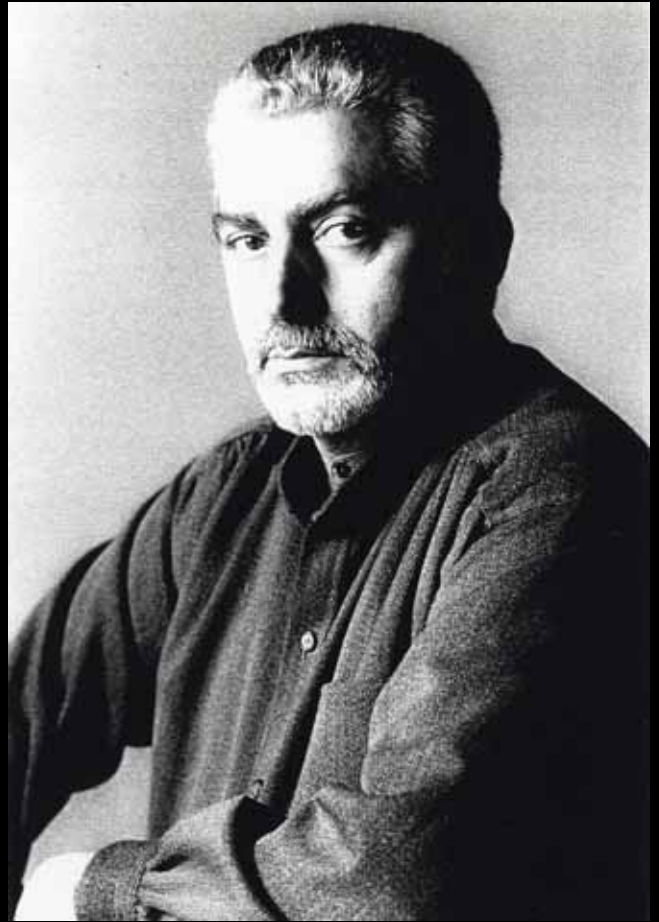
The Gessler family has been present in the prestigious Bas-Armagnac region for generations and is one of its finest Armagnac producers, never ceasing to cultivate its expertise.

Their search for perfection spurred Olivier and Roland Gessler, heirs of this fine heritage, to create the Joÿ collections. It is to them that we owe this remarkable collection, Joÿ 2007, the fruit of several years' work. As a limited edition signed by a world-renowned couturier, this Armagnac ranks among the world's greatest brandies. Naming it Joÿ after their wine estate demonstrates their commitment to its outstanding quality.

## World-renowned fashion designer

"I chose to embark on this adventure with Joÿ Armagnacs because I believe that Armagnac, like Haute Couture and Perfume, is a product in a class of its own. It has been a great pleasure to design a 'new look' for this high quality French brandy."

PACO RABANNE



*Paco Rabanne*

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## VINTAGE ARMAGNACS

Year	Proof	Quantity
1888	40°	92
1893	40°	28
1897	40°	85
1900	40°	142
1908	41°8	21
1912	41°3	14
1917	40°6	12
1927	41°7	71
1929	40°	142
1935	41°3	85
1936	40°5	214
1940	42°3	171
1945	43°5	157
1946	40°4	171
1949	43°9	185
1952	42°	71
1956	44°5	64
1959	42°5	350
1962	44°6	285
1962	40°8	286
1966	43°5	624
1970	42°5	514
1974	48°4	479

Grand Armagnac Joÿ

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