



## BLACKJACK MAXIMUS 2004 (KILLER JUICE)



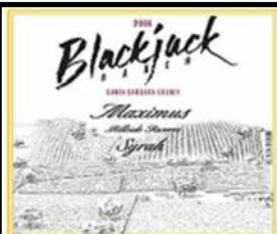
OUR "SIDEWAYS" WINE. Yes indeed, this is our featured wine in the film "Sideways". In the continuity of the film, Jack and Miles taste Blackjack Ranch Maximus on "Monday" morning following breakfast in Solvang as their first stop of the day. The tasting begins 30 minutes 16 seconds into the movie. The tasting room host proclaims: "This is our Syrah." Miles lifts his glass to his nose and exclaims "Oooh!" Jack inquires: "Yeah, you like it?" Miles enthusiastically and emphatically responds: "That's a BIG one!!!" (Our "Sideways" stills of their tasting are located on the east and west walls of the Tasting Room) The Syrah Maximus exhibits a deep ruby/purple color in addition to subtle, but sweet aromas of barbecue smoke, blackberries, cassis, licorice, saddle leather, and earth. It is a powerful, layered, ripe wine with moderately high tannin as well as admirable purity and persistence. Give it another 12-18 months of bottle age, and enjoy it over the following decade."



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